

RALLY



***BASED ON THE INCREDIBLE
STORY OF EWY ROSQVIST***

In 1962, a Swedish veterinary assistant is recruited by Mercedes-Benz and enters the first female team into the world's toughest endurance rally.

Against the all-male competition, ultra challenging terrain and impossible odds, she doesn't just compete. She wins.

RALLY is the true story of Ewy Rosqvist, an ordinary woman with extraordinary focus, who drives into history.

In rural 1950s Sweden, Ewy is a veterinary assistant navigating frozen backroads to reach isolated farms. She's calm under pressure, mechanically intuitive and always aware of her speed and surroundings. She drives the way she lives - steady, disciplined, fearless.

Encouraged by her husband Yngve, she enters local rallies, and keeps winning. Her success catches the attention of Mercedes-Benz. In Stuttgart, she joins the factory team as its only woman. Some see her as a publicity stunt.

Others expect her to fail. Instead, she outworks everyone, mastering the car, memorising maps, and pushing herself beyond limits.

Her fiercest rival, German champion Hermann Kühne, becomes her unlikely ally. Respect replaces scepticism.



Then comes the ultimate test. The 1962 Gran Premio of Argentina is a brutal six-day, 4,624 kilometre endurance race across deserts, mountains and jungle. Mercedes selects Ewy to drive. She chooses her former rival, Ursula Wirth, as co-driver.

In Argentina, the press mock them as a novelty. The competition dismisses them. 258 cars start the race. Only 43 will finish.

When tragedy strikes and Hermann is killed on Stage Two, Ewy is shaken to her core. She considers quitting. But she realises that if she stops now, those who said a woman shouldn't even compete will think they were right all along.

So she keeps driving.

Through torrential rain, mechanical failure, wild terrain and exhaustion, Ewy and Ursula begin to dominate. Stage after stage, they pull ahead. The jeers turn to cheers. Argentina falls in love with them.

They cross the finish line in Buenos Aires three hours ahead of their nearest competitor, winning every stage, setting a speed record, and becoming the first all-female team to conquer the Grand Prix.

RALLY is not just the story of a woman winning a race. It's the story of dedication to excellence that forces the world to change its mind.



TOPE

Prestige sports drama with emotional warmth and forward momentum.

Think:

- The Queen's Gambit for quiet female mastery
- Ford v Ferrari for high-speed rivalry and engineering precision
- Hidden Figures for underestimated brilliance

The tone resists melodrama. It's grounded, intelligent. We learn the key concerns of a driver faced with new and difficult terrain. What does the car need? How can I get the most out of this vehicle? Ewy and Ursula are more concerned with the motor than the crowds cheering them on.

The race sequences are immersive. We feel the intensity, the exhaustion of a long distance rally. The team is fuelled by Ewy's quiet awareness of her own competence. She's never been tested like this before, and she discovers, stage by stage, she's up to the challenge.





MERCEDES-BENZ

Ewy was driving a Mercedes-Benz 220 SE, weighing a ton and a half. Over ten days, six stages, on a course covering 4626 km including mountains over 3000m high, Ewy and Ursula manage an average speed of 126 km/hr.

VISUAL WORLD

The film moves across three distinct landscapes:

- Snow-laced Swedish backroads
- The sharp, engineered precision of Stuttgart
- The vast, sun-bleached expanses of Argentina

The car becomes a capsule moving through worlds—order vs chaos, elegance vs brutality.

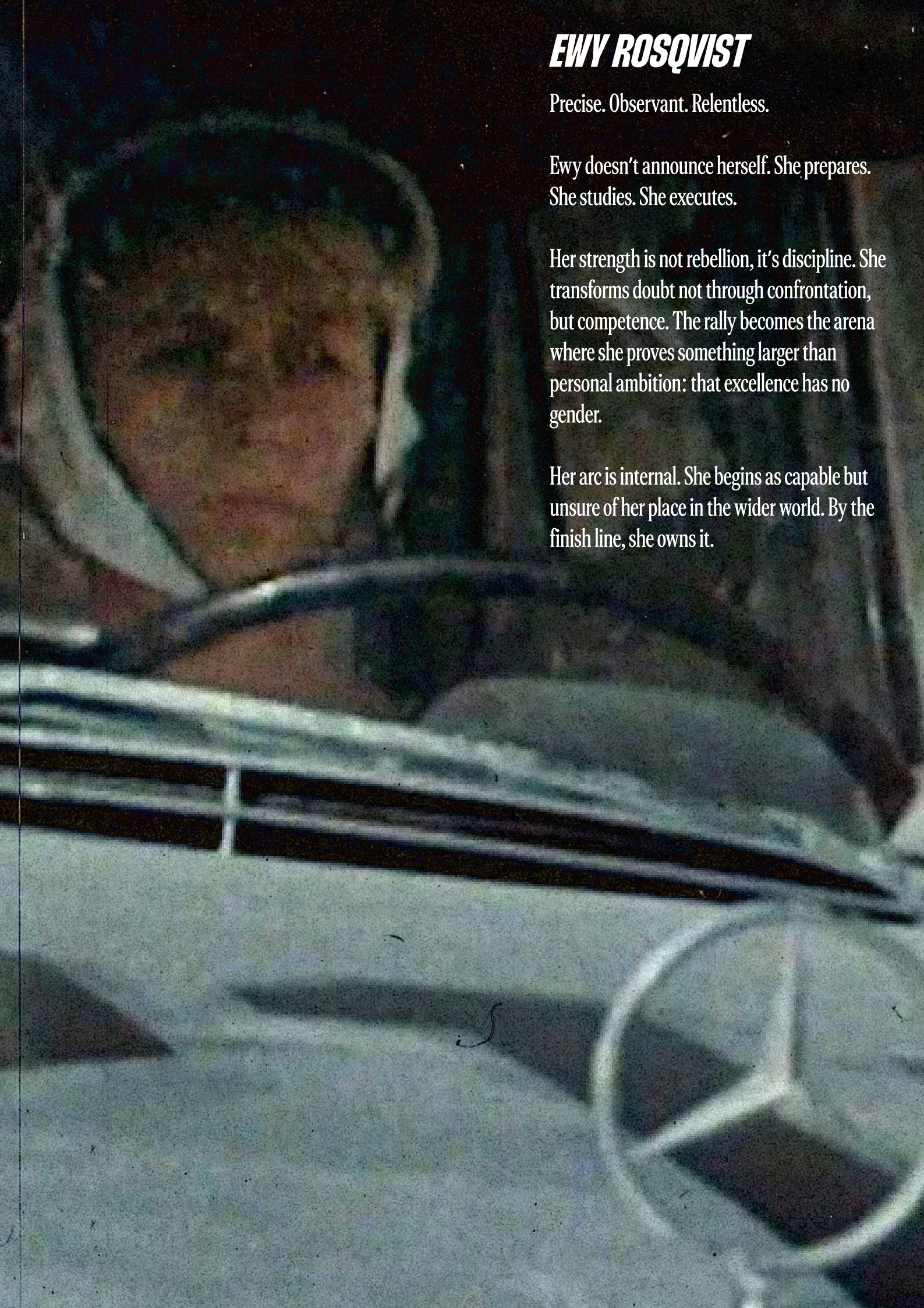
The camera is immersive during race sequences—tight interiors, engine vibration, breath, mud, dust, rain.





**THEY SAID I
COULD NEVER
FINISH.**

**SO, I
FINISHED
FIRST**



EWY ROSQVIST

Precise. Observant. Relentless.

Ewy doesn't announce herself. She prepares. She studies. She executes.

Her strength is not rebellion, it's discipline. She transforms doubt not through confrontation, but competence. The rally becomes the arena where she proves something larger than personal ambition: that excellence has no gender.

Her arc is internal. She begins as capable but unsure of her place in the wider world. By the finish line, she owns it.

CASTING WISHLIST



ALICIA VIKANDER

AS EWY ROSQVIST

URSULA WIRTH

Strategic. Grounded. Dry-witted.

A former rival turned co-driver, Ursula is Ewy's equal. Where Ewy is inward and exacting, Ursula is quietly bold. She brings emotional ballast and tactical brilliance.

As two Swedish women of the same generation, they get to share the experience of the race, and the growing fascination they hold for the Argentinian public.



CASTING WISHLIST



**ALICIA
AGNESON**

AS URSULA WIRTH

JUAN FANGIO

A celebrated Argentine F1 driver, in 1962 Fangio was a few years into retirement. He advises Ewy and Ursula on conditions - telling them the worst danger will be sheep on the road, and not to hesitate to drive through them.

He has no expectations of these women, but is won over by their determination, then by their success in every stage.



CASTING WISHLIST



**RICARDO
DARIN**

AS JUAN FANGIO



HERMANN KÜHNE

Charismatic. Competitive. Honourable.

The reigning champion. At first dismissive, then impressed, finally supportive.

His death in Stage Two is the emotional rupture of the film. He represents the old guard that chooses respect over resentment.

CASTING WISHLIST



MICHAEL FASSBENDER

AS HERMANN KÜHNE

KARL KLING

Veteran engineer. Pragmatic. Slowly transformed.

Assigned to “manage” the women’s car, Kling expects a marketing exercise.

Instead, he witnesses discipline unlike any he’s seen. He moves from cynical critic to fierce advocate.



INGVE

Ewy's husband. Engineer. Supportive, but human.

He encourages her talent, helps tune her car, stands beside her ambition.

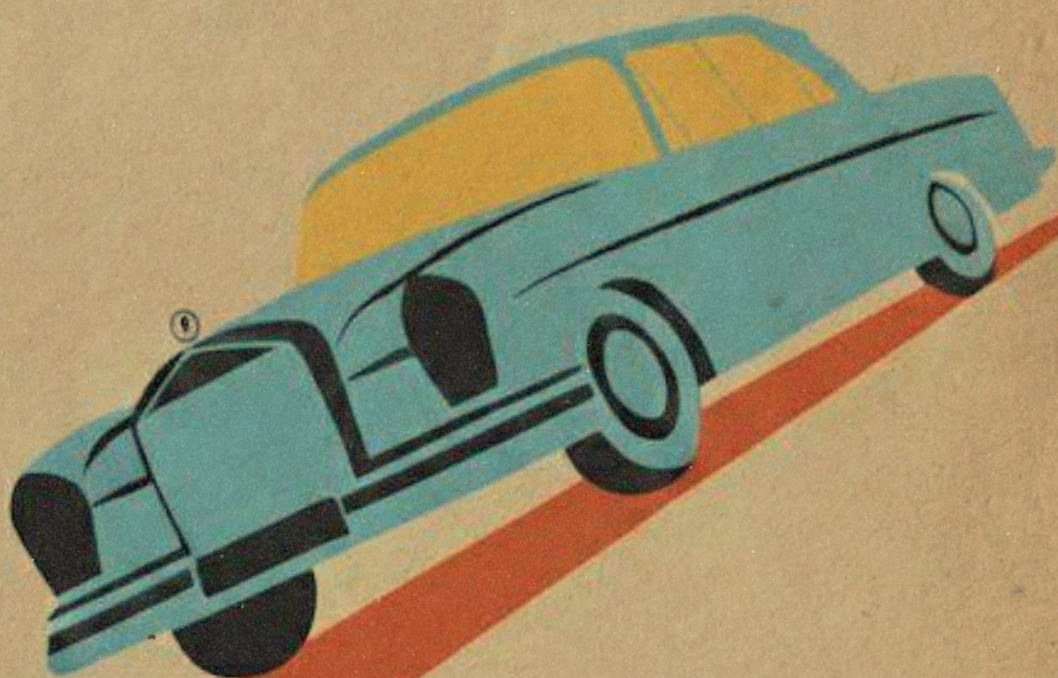
But as her success grows, the strain reveals the cost of brilliance inside a marriage. It's hard for a man to let his wife take the wheel.

LAURA TORRES

Argentine journalist.

Assigned to cover a novelty story, she becomes the voice that reframes the narrative.

Through her reporting, the world begins to see history unfolding.



CASTING WISHLIST



ANDERS BAASMO CHRISTIANSEN

AS YNGVE ROSQVIST

CASTING WISHLIST



**GINA
RODRIGUEZ**

AS LAURA TORRES

WHY NOW?

This is a true story about a competition where women surpassed a field of male competitors, and everyone loved them for it.

Audiences respond to true underdog stories rooted in mastery and preparation.

RALLY feels contemporary because it avoids caricatured sexism or simplistic villains. It shows what happens when institutions and individuals choose to evolve.

It is aspirational without being preachy.

It is thrilling without losing intimacy.

It is historical, but emotionally immediate.

RALLY is a true story of how a competition can encapsulate everything that's changing in the world.



**258
VEHICLES
START THE
RACE...**



43 FINISH



MARTIN CUFF

CREATIVE PRODUCER

What drew me Ewy's story was not just her victory but the way that victory was won. With so many people gathering behind her, by the time the dust of Argentina settles, we're not just watching a woman win, but watching a community coming together and building something bigger and better than all of them.

This film therefore reflects many things I love: men supporting women, the historical textures of untold stories, landscapes that shape character, and the magic that happens when good people gather together to support brilliance.

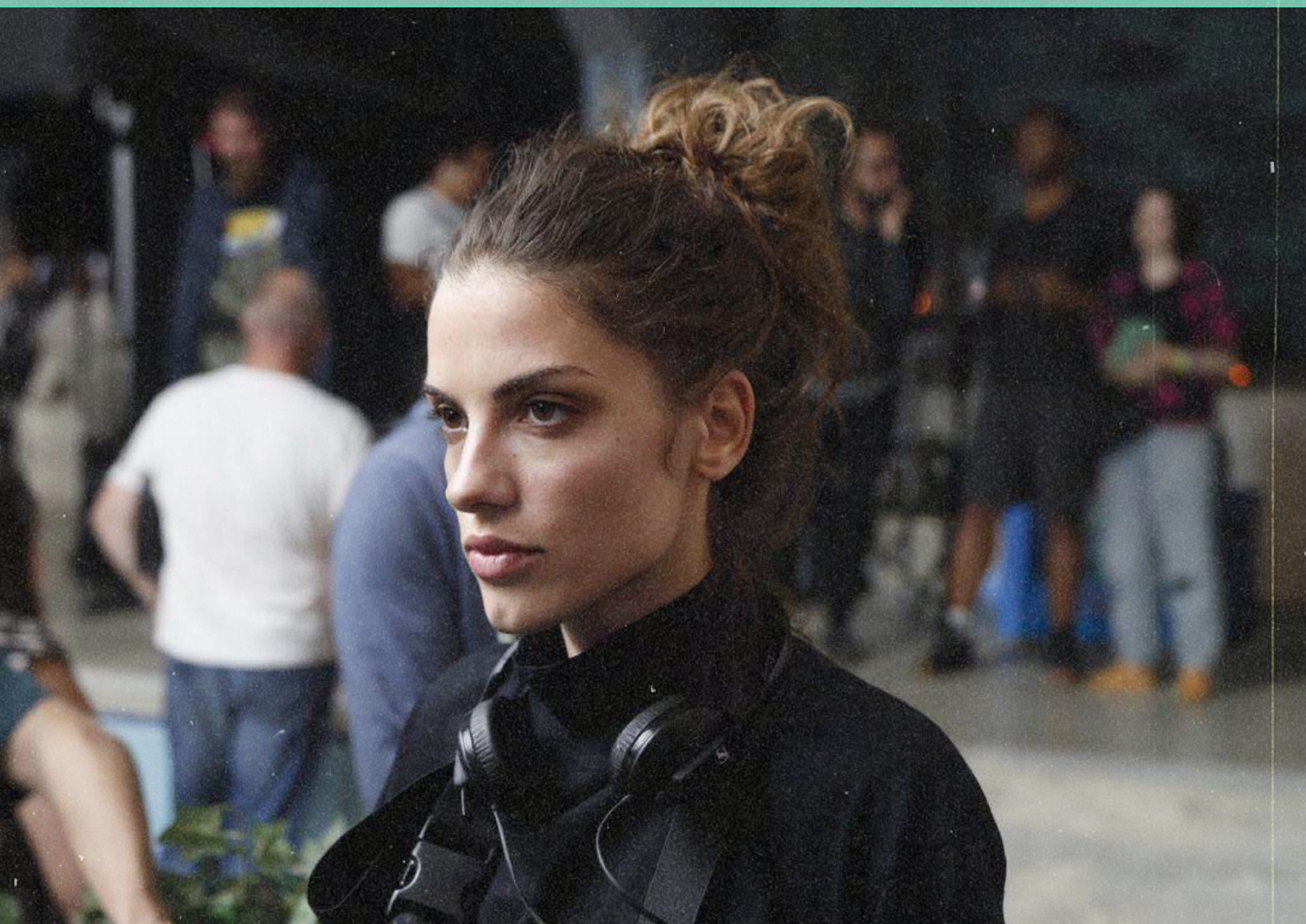


SANDRA MITROVIĆ

DIRECTOR

Sandra Mitrović is a Serbian film director, writer, and producer best known for her award-winning feature *A Three Storey Comedy* (2021) and her work on international TV series including *The Librarians: The Next Chapter* (2024–2025) and SYFY's *The Ark* (2022–2025), Nominated for a Saturn Award for Best New Genre Show.

Her films have screened at festivals worldwide. She is the founder and head of Filmland production company in Belgrade and holds an MFA in Screenwriting and Directing from Columbia University.



ANNIE GRIFFIN

WRITER

Annie Griffin is a US-born, Edinburgh-based screenwriter and director. She has written and directed on many productions, including *THE BOOK GROUP*, *COMING SOON*, and *FRESH MEAT* for Channel 4, *RUBENESQUE* for Sky, *NEW TOWN*, *TOGETHER* and *GROUP* for the BBC, the feature film *FESTIVAL*, *ANNIKA* and *WOMEN ON THE VERGE* for UKTV, *OUTLANDER* for

Amazon/Starz, *WILD BILL* for ITV, *AVENUE 5* for HBO and *RECIPES FOR LOVE AND MURDER* for Acorn TV and MNet.

Her work has won eight Scottish Baftas, The Comedy Award, best Screenplay in Dinard and Stockholm for *FESTIVAL*, and the BIFA Douglas Hickox award for most promising director.



JENNY WILLIAMS

PRODUCER

Jenny Williams is co-owner and producer at Pirate Productions where she develops and produces scripted content. Prior to joining Pirate, Jenny ran the Glasgow Film Office, promoting Glasgow as a world class production hub. Before that she worked freelance in TV, film, and theatre production. Originally from the Scottish Highlands, Jenny now lives in Glasgow.



CELIA MORGAN

DEVELOPMENT EXEC

Prior to joining Pirate as Development Executive, Celia worked in Development at the BBC, as a storyliner and episodic writer for BBC's EastEnders and has developed book adaptations and original dramas with Left Bank Pictures, Hat Trick Mercurio, Film Nation Entertainment and The Lighthouse Film & TV. Her TV credits span across BBC, Sky and Netflix.



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